Colleges, schools, universities

New student recruitment funnel ...







Increase open day attendance and applications from ideal students



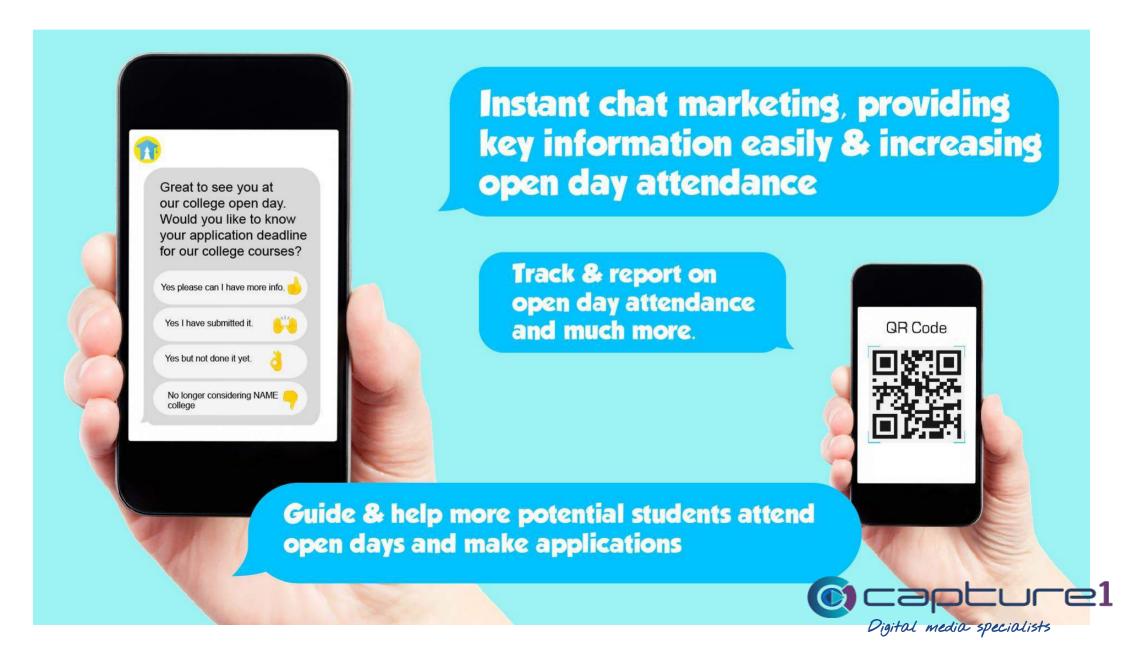
Digital media specialists

What the marketing funnel system can achieve for you...

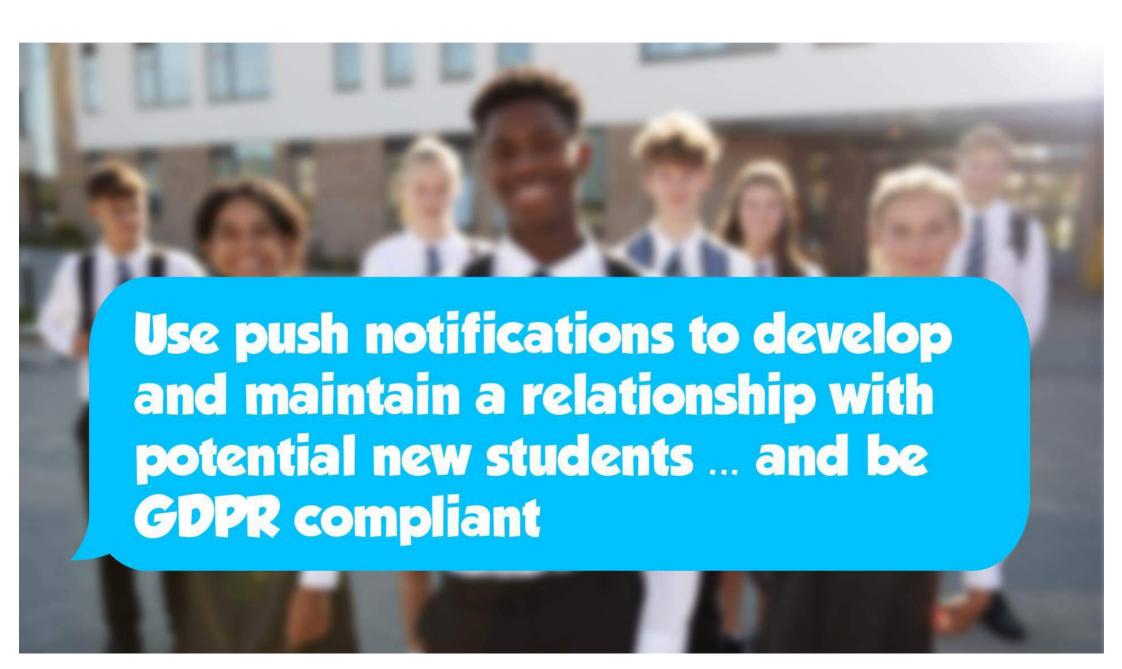
- Better targeted communication with potential students.
 - Greater success in delivery of information to potential students.
 - Opportunity to provide targeted follow ups, build better brand awareness, loyalty and desire for the student / parent to attend your setting.
 - Better registration systems for your open events, with systems for follow ups and increased sign ups.
 - Use of existing digital technology that suits the demographic of your target students and parents (Facebook Messenger, Instagram, Whatsapp)
- Increased conversions of leads
 - Better social media engagement
- More data which can be used for analysis, targeting and to inform future marketing.
- More results for your marketing spend.



Simple, easy, user friendly for students...

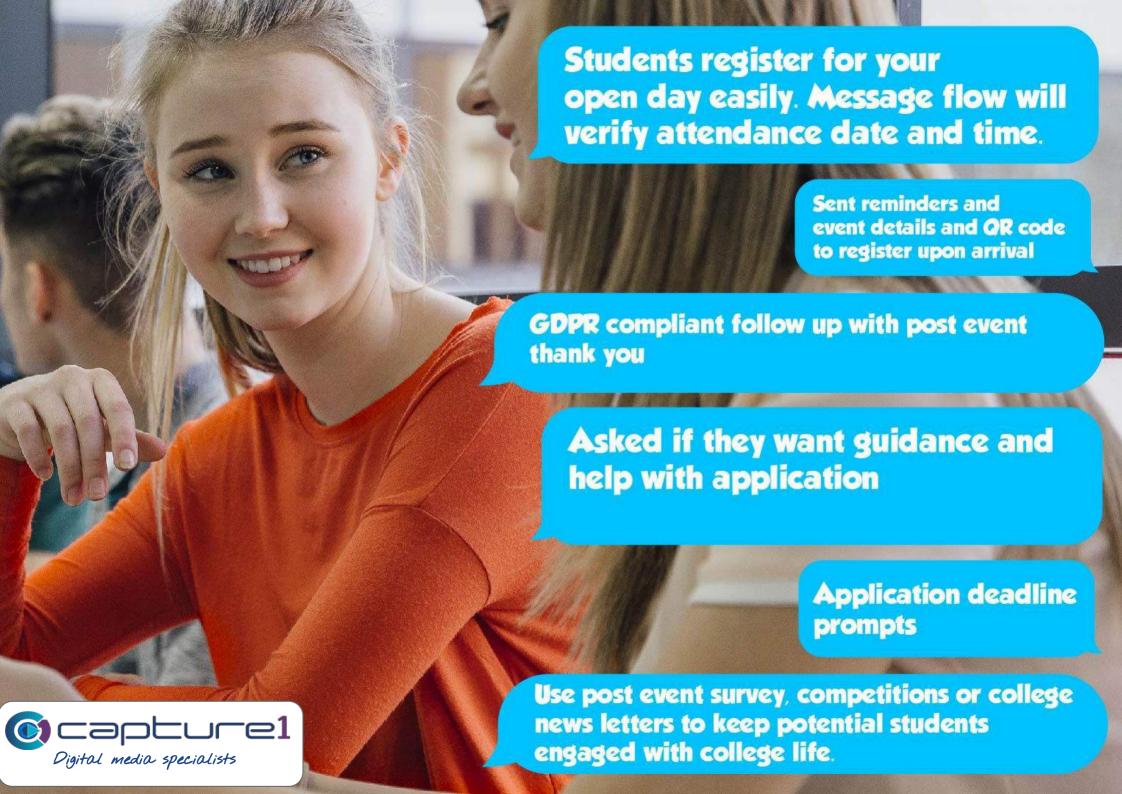


How can this benefit you...



How will using this system be better?





Instant Chat will be the primary form of communication within 2 years...

If you are under 35, it already is.

Instant Messenging...

Inspires trust

Encourages immediate action

Builds relationships

Reflects your brand as forward thinking, innovative, modern and efficient.

Makes it possible for people to engage with you and your information 247.

Makes it convenient and easy to deal with you.





Use this system for your next open day event and skyrocket your marketing for next year!

Contact helen@capture1.co.uk to arrange a free discovery call